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Blue Alliance Publishes 2025 Impact Report, Reporting Progress Across 2.1 Million Hectares of Marine Protected Areas

400 full-time equivalent jobs created, 32,700+ coastal community members supported, and fish biomass showing early signs of recovery as Blue Alliance scales its co-management model across Indonesia, the Philippines, and Tanzania.

Blue Alliance Marine Protected Areas, the marine conservation nonprofit managing large-scale Marine Protected Areas (MPAs) across the Indo-Pacific and East Africa, today released its 2025 Impact Report. The report documents the organisation's progress across 2.1 million hectares of coral reef ecosystems in Key Biodiversity Areas and marks a significant year of growth in both conservation outcomes and reef-positive business development.

Founded in 2015, Blue Alliance holds government-delegated co-management mandates in Indonesia, the Philippines, and Zanzibar, Tanzania. All sites are recognised Key Biodiversity Areas; several are UNESCO World Heritage Sites or Biosphere Reserves and are identified among the 50 reef sites globally most likely to survive climate change.

Read the report: <https://online.fliphtml5.com/vcnes/avzm/>

2025 Impact at a Glance

Key results independently certified by the French National Centre for Scientific Research (CNRS) include:

- 2,100,000 hectares of coral reef ecosystems under enhanced protection and control of destructive and unsustainable fishing
- 400 full-time equivalent jobs created in MPAs and reef-positive businesses
- 32,722 coastal community members supported, primarily fishers below the poverty line, with targeted support for women
- 50,020 hours of patrols conducted
- 70+ threatened species protected, including sharks, turtles, and corals
- 6 reef-positive businesses in development across the Blue Economy, generating revenues above US\$1.2 million
- Fish biomass showing early signs of recovery, led by Indonesia

- Catch productivity rising for artisanal fishers in Indonesia and the Philippines
- Working towards avoiding up to 300,000 tonnes of CO2e per year through mangrove conservation and restoration

Message from the Executive Director

“Our 2,100,000 hectares of Marine Protected Areas sit at the heart of the Coral Triangle and East Africa region — places science has identified as the reefs most likely to survive climate change and repopulate the oceans beyond. But presence alone means nothing. The question we ask every day is not whether we are there, but whether what we do actually works. In 2025, our teams conducted over 15,000 patrols, documented the return of threatened species, supported thousands of fishing households, and generated the first commercial revenues from our reef-positive businesses. This is what scale with integrity looks like.”

— Nicolas Pascal, Executive Director and Co-Founder, Blue Alliance

Key Milestones in 2025

The report highlights several significant milestones. In the Philippines, Blue Alliance signed a tripartite co-management agreement for Apo Reef Natural Park, the largest contiguous coral reef system in the Philippines and the second largest in the world. Management effectiveness scores across all three MPA networks improved markedly, climbing from a critically low baseline average score of 20 to an average of 49, on track for the organisation’s 2035 target.

In Tanzania, the Manta Underwater Room, a luxury underwater suite within the Pemba Channel Conservation Area, completed redevelopment and is now fully operational, contributing to the organisation’s ecotourism revenue stream. In Indonesia, BlueWild EcoVentures completed its first commercial liveaboard cruise in the Banggai archipelago, generating income approximately 15% ahead of projections.

The report also documents lessons from setbacks: early sea cucumber mortality in Tanzania and below-forecast crab revenues in the Philippines. Blue Alliance has revised its financial models and protocols in response, and publishes these outcomes alongside its successes as part of its commitment to transparent, verifiable impact reporting.

A Model Built for Permanence

Blue Alliance’s approach combines long-term government-delegated MPA management with a portfolio of reef-positive businesses whose profits are reinvested directly into

conservation. Donor funding is designed to be catalytic and progressively replaced by enterprise revenues, creating a self-sustaining financing model for MPA management in perpetuity. The organisation's blended finance vehicle, anchored by BNP Paribas, supports both MPA operations and early-stage business development.

Outlook for 2026

Looking ahead, Blue Alliance aims to scale its total MPA management mandate to 3.6 million hectares in 2026, with additional areas already proposed by partner governments in all three countries. The organisation also plans to publish at least two scientific papers on marine ecosystems within its MPAs, and to advance AI integration into reef health assessments.

About Blue Alliance

Blue Alliance is a nonprofit founded in 2015 that actively manages large Marine Protected Areas to regenerate coral reefs and build a blue economy that lifts coastal fishing communities out of poverty. As of 2026, the organisation holds official government mandates to co-manage 3.4 million hectares of MPAs across Indonesia, the Philippines, and Zanzibar, representing approximately 1.5% of the world's coral reefs. Blue Alliance's impact is independently verified and certified annually by CNRS, Europe's largest research institution. For more information, visit www.bluealliance.earth.

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